

**GEOFF COVENTRY**  
**Vice President of Business Development**  
**Tradewind Energy**

Geoff Coventry's responsibilities include securing power purchase agreements with wind energy off takers, managing strategic partnerships, marketing, and corporate finance.

Prior to joining TradeWind Energy, Mr. Coventry was a Cofounder and Vice President of NetSales, Inc., one of the first companies to provide outsourced electronic commerce services to businesses.

During his time at NetSales he saw the company grow from five to over 250 employees.

Mr. Coventry helped raise over \$40 million in capital, successfully developed and launched several new products, signed strategic alliances with a number of Fortune 500 companies, and negotiated a joint venture to launch a European operation.

He holds a degree in business administration from Baker University in Kansas. Mr. Coventry is a native of New Zealand.