

GOVERNOR'S ENERGY AWARD

CATEGORY: Energy Efficiency

RECIPIENT: Midwest Energy, Hays, Kansas

Midwest Energy has shown real leadership among Kansas utilities in providing residential and small commercial energy audits, air infiltration tests, infrared scans, and a variety of other energy services for its customers.

The Cooperative has conducted these services free or at minimal customer cost for hundreds of customers every year for decades. Midwest Energy employs four HERS certified energy raters and is widely respected for its expertise.

The new How\$martSM program is a model. It leverages Midwest's expertise in home and small business energy efficiency to help control consumer bills, improve customer satisfaction, decrease the need for new generating plants, conserve resources and limit emissions.

Midwest Energy has taken a leadership role by (1) Providing energy efficiency services on a long-term basis, (2) Adopting the Kansas Energy Council's recommendation to conduct pilot programs resulting in an innovative program like How\$martSM, (3) Employing well-trained practitioners including the only certified energy raters in Western Kansas, (4) Advocating enabling legislation for efficiency efforts, and (5) Actively participating in development of Kansas Energy Council and KCC policies that promote practical application of energy efficiency.