

## TO THE PEOPLE OF KANSAS, GREETINGS:

WHEREAS, In today's highly interconnected world, telephones provide a lifeline to emergency help and a vital link to government services, community resources, friends and family; however, a number of our Kansas households still do not have telephone service in their homes or cannot afford the cost of a home telephone; and

WHEREAS, The Federal Communications Commission (FCC) and the Kansas Corporation Commission (KCC) have joined in a collaborative effort to make telephone service more affordable for Kansans' lowincome consumers by providing a discount on the connection fee and monthly charges for local telephone service; and

WHEREAS, The Link-Up America (Link-Up) program provides a generous discount to consumers on the installation of telephone service in their homes and Lifeline Assistance (Lifeline) programs offer tremendous benefits, providing a discount for eligible consumers in Kansas, and making a basic telephone service more affordable to eligible low-income customers on their monthly phone bill; and

WHEREAS, Consumers should not be without local phone service because they cannot afford it, and therefore, the promotion of Link-Up and Lifeline is imperative to ensure that all Kansans have access to affordable basic local telephone service; and

WHEREAS, The Kansas Legislature enacted HB 2637 in 2008, requiring the Kansas Department of Social and Rehabilitation Services (SRS) to provide a list of households potentially eligible for Lifeline to telephone service carriers every six months, creating an auto-enrollment process, in an effort to increase the number of Kansans participating in the Lifeline program; and

WHEREAS, Lifeline currently provides benefits to about 29,000 Kansans and the KCC and SRS will continue to work with telecommunication companies in Kansas to promote this program:

NOW, THEREFORE, I, SAM BROWNBACK, GOVERNOR OF THE STATE OF KANSAS, do hereby proclaim the week of September 12-18, 2011, as

## Kansas Lifeline Awareness Week

in Kansas. I call upon government agencies, industry leaders, and consumer advocates to educate residents about state and federal programs for telephone connectivity during National Lifeline Awareness Week and throughout the year.